

GRACE STEES

INFORMATION DESIGNER

glstees@gmail.com

www.gracesteess.com

EXPERIENCE

Vice President, Design, National Research Group, Los Angeles, August 2022–Present

Senior Design Director January 2021–August 2022

Design Director August 2019–January 2021

Senior Graphic Designer January 2018–August 2019

Manage a department that I developed from myself to a team of nine designers of diverse talents. Set the visual tone for all creative output from our multifaceted company. Collaborate with research analysts, freelancers, project coordinators, developers, marketers, C-suite and everyone in between. Contribute to the design and delivery of infographic and white paper reports for clients and for public release. Oversee the production of presentation, video, template, social graphics, and journey map deliverables while offering design direction to colleagues across the firm.

Designer, Williams Lea Tag, Geneva, Switzerland, January 2016–September 2017

Designed product packaging, retail displays and internal assets for Procter & Gamble/COTY beauty brands, solely responsible for the graphic requests of 6 lifestyle fragrance brands

Designer, Sterling Brands, Los Angeles, August 2013–June 2015

Worked with the innovation team to visualize research and create a diverse range of graphic deliverables including infographics, illustrations, inspirational stimuli for ideation workshops, large format posters, and graphics and layouts for pitches and presentations

Design Intern, Chicago Tribune Media Group, Chicago, summer 2013

Worked with Art Director and Editors to produce the iPad edition of RedEye's Monday through Friday newspaper, assisted with redesign and development of weekly iPad edition

EDUCATION

Ohio University, Athens, Ohio

Scripps College of Communication

Bachelor of Science in Visual Communication

Major: Publication Design/Information Graphics

Minor: Communication Studies

TECHNICAL SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop

Microsoft Office Suite

PowerPoint, Word, Excel

Google Suite

Slides, Docs, Sheets

ESSENTIAL SKILLS

- + Data visualizer & visual storyteller
- + Multitasker and time management expert
- + Detail-oriented for pixel perfection
- + Flexible and adaptive problem solver
- + Thoughtful listener and communicator
- + Empathetic mentor and teacher
- + Proactive manager and planner
- + Engaging and resourceful collaborator

VOLUNTEER WORK

Regularly provide non-profit organizations with pro bono infographics and report materials