

GRACE STEES

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www.gracesteer.com

EXPERIENCE

Senior Design Director, National Research Group, Los Angeles, January 2021–Present

Design infographic reports and white papers for public release, contribute to the visual identity of NRG and its diverse range of market research product offerings, grow and manage a team of designers while maintaining a vision to further integrate design company-wide

Design Director, National Research Group, Los Angeles, May 2019–January 2021

Designed visual deliverables for publication and for clients, managed a team of designers

Senior Graphic Designer, National Research Group, Los Angeles, January 2018–May 2019

Designed infographic reports, created custom branded templates for entertainment tech clients, aided analysts in delivering beautiful reports with meaningful data visualization and storytelling

Designer, Williams Lea Tag, Geneva, Switzerland, January 2016–September 2017

Designed product packaging, retail displays and internal assets for Procter & Gamble/COTY beauty brands, solely responsible for the graphic requests of 6 lifestyle fragrance brands

Designer, Sterling Brands, Los Angeles, August 2013–June 2015

Worked with the innovation team to visualize research and create a diverse range of graphic deliverables including infographics, illustrations, inspirational stimuli for ideation workshops, large format posters, and graphics and layouts for pitches and presentations

Design Intern, Chicago Tribune Media Group, Chicago, summer 2013

Worked with Art Director and Editors to produce the iPad edition of RedEye's Monday through Friday newspaper, assisted with redesign and development of weekly iPad edition

EDUCATION

Ohio University, Athens, Ohio

Scripps College of Communication

Bachelor of Science in Visual Communication

Major: Publication Design/Information Graphics

Minor: Communication Studies

TECHNICAL SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop

Microsoft Office Suite

PowerPoint, Word, Excel

Google Suite

Slides, Docs, Sheets

ESSENTIAL SKILLS

- + Data visualizer & visual storyteller
- + Multitasking and time management expert
- + Detail-oriented for pixel perfection
- + Flexible and adaptive problem solver
- + Thoughtful listener and communicator
- + Empathetic mentor and teacher

VOLUNTEER WORK

Regularly provide non-profit organizations with pro bono infographics and report materials